



Connecting Quality Products With 282,000 Families Actively Shopping for Affordable Resources

25+ YEARS HOMESCHOOL EXPERIENCE
5 HOMESCHOOL GRADUATES
MARKETING EXPERTS SINCE 2001

OUR AUDIENCE

- **Preschool-12th grade** (largest segment: 2nd-5th graders)
- **New to veteran homeschoolers** (most within 3 years)
- **Community built around \$30-and-under resources.**
Ideal for subscription boxes (\$15-30/month)
- **Active buyers** who invest in quality at the right price
- **Primarily US-based females** ages 25-44

PERFECT FOR SUBSCRIPTION BOXES & BOOK CLUBS

Every member joined specifically to discover affordable homeschool resources worth buying. Your \$20-30/month subscription is exactly what they're searching for.

SPONSORSHIP PACKAGES

- **Quest Sponsorship - \$300/m** Get featured in the newsletter, blog, and Facebook groups (282K members) with a 400-word article showcasing your product to highly engaged parents.
- **Exclusive Email Sponsor - \$400/m** Reach 21,000 homeschool parents through a dedicated email blast, pinned Facebook posts, and weekly community highlights.
- **Premium HQ Sponsorship - \$799/m** Become the exclusive monthly brand partner across all channels with frequent Facebook shares, logo placement, pinned posts, and rotating premium features like interviews and solo emails.

THE NUMBERS

FACEBOOK MEMBERS

282K

ENGAGEMENT RATE

15%

2025 FACEBOOK VIEWS

14M+

AVG POST REACH

688

EMAIL SUBSCRIBERS

21K

OPEN RATE

44%

DEMOGRAPHICS



QUEST SPONSORSHIP

PINNED POST+FB GROUP POSTS+WEBSITE LOGO!

Monthly Featured
Article in our newsletter

Small sponsorship
logo on every page

Weekly
Highlighted
Facebook
Post



\$300
A MONTH

HIGHLIGHT YOUR BUSINESS TO OVER 282.000 HOMESCHOOLERS!

TURN YOUR HOMESCHOOL PRODUCT INTO A REVENUE POWERHOUSE

Get premium visibility for your homeschool products with our Featured Newsletter Sponsor package. Showcase your brand to thousands of engaged homeschool families through our high-traffic platforms.

THE NUMBERS

FACEBOOK MEMBERS

282K

FB MONTHLY VIEWS

1M+

EMAIL SUBSCRIBERS

15K

OPEN RATE

44%

WHY CHOOSE THE QUEST SPONSORSHIP?

★ Stand Out with a Featured Article

- A 400-word spotlight article (with image/video + direct link) in our newsletter (15K extremely active subscribers) and blog (48K annual visits).
- Only 3 spots per month. Your product shines, not gets lost in the crowd.

📌 Four Admin-Posted Facebook Shares

- 4 high-engagement posts in our groups (282K total members) to drive traffic and sales.

📌 Pinned Facebook Post

- Your branded announcement stays pinned at the top of our 282K-member Facebook group (1M+ monthly views) for maximum visibility.

🌐 Website Logo Sponsorship

- Your logo displayed site-wide, seen by thousands of monthly visitors.

EXCLUSIVE & LIMITED

- Try it for 1 month: \$350
- **SAVE! 3-month package: \$300/month**

Only 3 premium spots available each month to keep promotions exclusive.

Pro Tip: Boost signups by offering a free trial or a deal under \$30 for products over \$30.

READY TO BOOST YOUR SALES?

Sign Up Now and secure your spot to turn your homeschool product into a revenue powerhouse!

EXCLUSIVE EMAIL

EMAIL+PINNED POST+FB GROUP POSTS!

Monthly
Exclusive
email

Pinned Post in our
Facebook group

Weekly
Highlighted
Facebook
Post



\$400
A MONTH

SHOWCASE YOUR PRODUCTS TO SO MANY HOMESCHOOL PARENTS!

BOOST YOUR BRAND WITH OUR **Exclusive Email Package**

Cut through the clutter and land directly in inboxes. Our Exclusive Email package gives you a dedicated email blast to 21,000 engaged homeschool parents, plus pinned Facebook exposure and weekly social highlights, so your offer gets seen, clicked, and bought.

WHY CHOOSE THE QUEST SPONSORSHIP?

✉ Exclusive Email

- A dedicated email sent to 21k subscribers, spotlighting your brand.

📌 Pinned Group Post

- A branded post about your curriculum, pinned to our Facebook group announcements.

📌 Weekly Highlighted Post

- 4 admin-posted highlights in our Facebook group for better reach and engagement.

WHY THIS WORKS?

Your ideal customers are already here:

- ✓ Actively seek affordable, high-quality resources (\$30 or less)
- ✓ Trust our recommendations (years of built credibility)
- ✓ Open our emails (high engagement = real eyes on your offer)

READY? LET'S GROW YOUR SALES

Sign Up Now before spots fill up!

THE NUMBERS

EMAIL SUBSCRIBERS

21K

OPEN RATE

44%

FACEBOOK MEMBERS

282K

FB ENGAGEMENT RATE

15%

EXCLUSIVE & LIMITED

- Try it for 1 month: \$450
- **SAVE! 3-month package: \$400/month**

*Only 1-2 Exclusive Emails per month.
Minimal competition, maximum impact!*

Pro Tip: Boost signups by offering a free trial or a deal under \$30 for products over \$30.

PREMIUM SPONSORSHIP

FB GROUP+NEWSLETTER+BLOG+MAGAZINE!

Cover photo sponsorship

Sponsorship in every newsletter

Large sponsorship logo on every page



\$799
A MONTH

SPONSOR US TO BUILD MORE BRAND AWARENESS!

DOMINATE THE HOMESCHOOL MARKET

Premium Sponsorship

Get unmatched visibility across our 282K+ Facebook community, 21K+ newsletter subscribers, and 48K+ blog visitors. This is brand authority, not just advertising.

YOUR MONTHLY BRAND TAKEOVER

- ★ **2x Facebook Shares** – Across 282K+ members (over 1 million views a month)
- ★ **Cover Photo Spotlight** – Your brand front and center for all members
- ★ **Website Logo Sponsorship** – Prominent placement on every page
- ★ **Pinned Group Post** – Your announcement stays on top
- ★ **VIP Posting Privileges** – Share live classes, promos, and affiliate links

MONTHLY POWER BOOSTS

- **Freebie + Interview** (Jan/May/Sep): Guide ad, live interview, replay promo
- **Content + Live Video** (Feb/Jun/Oct): Featured article, live spotlight, swag bag inclusion
- **Magazine Domination** (Mar/Jul/Nov): 2-page ad, welcome page logo, launch email feature
- **Email + Giveaway** (Apr/Aug/Dec): Solo email, 300+ giveaway entries

THE NUMBERS

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FB ENGAGEMENT RATE

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21K

OPEN RATE

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WHY THIS WORKS

- ✓ **Exclusive** – Only 1 sponsor at a time
- ✓ **Multi-Channel** – Emails, Facebook, website, and magazine every month
- ✓ **Authority** – Interviews and features make you the expert
- ✓ **Leads** – Giveaways and swag deliver ready-to-buy customers

ONLY 1 SPOT AVAILABLE, [SIGN UP NOW!](#)